

Crown Forklift Parts

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later on that year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President today, becoming the fourth generation of the Dicke descendants to continue this position.

Crown first began with a small client base producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's center of operations presently remain.

By the year 1949, Crown shifted into the making of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the picture and signal quality. The company's lucrative move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanized components for government and private market. Following several successful bids inside a brief period of time, the company had developed a highly regarded business in this field.

Versatility and success dominated Crown's ability to diversify once again. In 1957, production into the material handling market started with lift truck manufacturing. The organization believed the market required a smaller line of superior quality lift trucks. Crown promptly created an exceptional series of progressive equipment and swiftly grew to be the most rapidly evolving materials handling organization with its range of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional head office and currently leads Crown's Asia Pacific service, sales and advertising and marketing teams. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong production operations.

In 1968, Crown established itself in the European marketplace by purchasing an Irish manufacturing facility from its parent company, Steinbock, who was a German firm. They began to manufacture Crown's (PTH), hand pallet trucks. Later that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete forklift line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous dealers.

Crown at present has a sizable network of Crown-owned and independently-owned dealers in various key international markets providing a vast fleet of electric lift trucks. They are responsible for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which offer promotional sales and national advertising support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of global dealers and Crown-owned sellers effectively operate in almost 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a consistent, safe and progressive company by happy clients worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design superiority and innovation. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market first, offering the operator with many comfort options to lean, sit or stand, along with its unparalleled output capability.